

MONITORING, EVALUATION & LEARNING **IN THE** TRADE Hub

The Monitoring, Evaluation & Learning (MEL) component of the project is configured to enhance learning and adaptation through the management of knowledge and generation of evidence. This influences stakeholders' decision-making processes, policy advocacy, private and public sector investments in trade as well as internal adaptation and course correction.

LEARNING & EVALUATION LEARNING & ADAPTATION

The *learning and evaluation* mainly take a qualitative approach to explain most of the quantitative MEL data, and is organised across several platforms and processes programme wide. It generates and shares key lessons on how the project is being implemented across complex and diverse environments, and uses evidence to inform design and adaptation for effectiveness.

The *learning and adaptation* component will feed into communications products and utilise communication channels (various media channels or platforms including digital and print media, social media) for lessons sharing with wider stakeholders as well as other information sharing platforms that the project might deem fit.



MEL PROCESS & TIMELINE

ONGOING PROGRESS MONITORING

Consultations on pathways to impact, TOC and logframe

MEL inception workshop

Mid-term evaluation

Final Evaluation

Ongoing monitoring till 2029

ONGOING CAPACITY BUILDING & CROSS-LEARNING



MEL PRODUCTS

- Evidence piece
- Reports
- Working and position papers

MEL WORKING GROUP

The MEL working group reviews and consolidates log frames and reporting platforms, as well as assessing progress on monitoring activities through addressing inherent and teething issues as a like-minded working group.

DATA MANAGEMENT

Central data management and repository is currently being reinforced through migration from TolaData to Airtable. These systems seamlessly integrate project partners reporting interfaces and make data management easy. The MEL component also leverages on ancillary platforms such as Basecamp and Sharepoint to facilitate one-stop sharing of ideas, performance data, lessons, challenges and mitigation measures to enhance internal learning.

TRADE HUB LEARNING SYSTEM

